

Positive Alternatives 2015 - 16 Quarterly Update

Grantee: EMERGENCY PREGNANCY SERVICE OF ROCHESTER (dba Birthright of Rochester)

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Goal: To provide necessary services and referrals to pregnant and parenting women of Rochester and Southeast Minnesota

For the period: Jan 1-Mar 31, 2016

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Outreach	Advertise locally; distribute biannual newsletters; distribute pamphlets and posters describing services		This quarter we spoke at a local church to a women's group on the services we offer. We advertised in the phone book and had an article in the newspaper. We also distributed our bi-annual newsletter .	
Material Support	Provide material assistance to pregnant and parenting women	100	We provided material assistance to 87 women in the form of diapers (103 packages), wipes (78 packages), baby wash (73 bottles), newborn layettes (12), maternity clothes (8), and infant clothing (68).	87
Pregnancy Testing	Provide pregnancy counseling, assessment for program eligibility, and testing	3	We continue to provide free pregnancy testing and advising. We provided 2 pregnancy tests. 1 was positive and 1 was negative. For each client, we provided counseling.	2
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	1	Calls from clients seeking information on the services we provide. Necessary services evaluation done and referrals to community agencies and Birthright given.	2

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	NA
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	NA
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	85
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	84
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	NA
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	85

Challenges: Not having enough volunteers is always our biggest challenge, because with more volunteers, we would be able to be open more hours. However we have had prospective volunteers calling our office and have high hopes that our volunteer staff will continue to grow.

Comments: We spoke to a women's group at a local church, which generated interest from a few people who would like to volunteer. We also distributed our bi-annual newsletter to our clients and to our donors. The clients pass the newsletter to their friends, so it's a good outreach tool. The local newspaper, as well as some of the local churches ran a small article on donations needed. This generated a nice response for donated clothing and new clothing and toys. It was wonderful. We are in the process of setting up training for new volunteers for April.